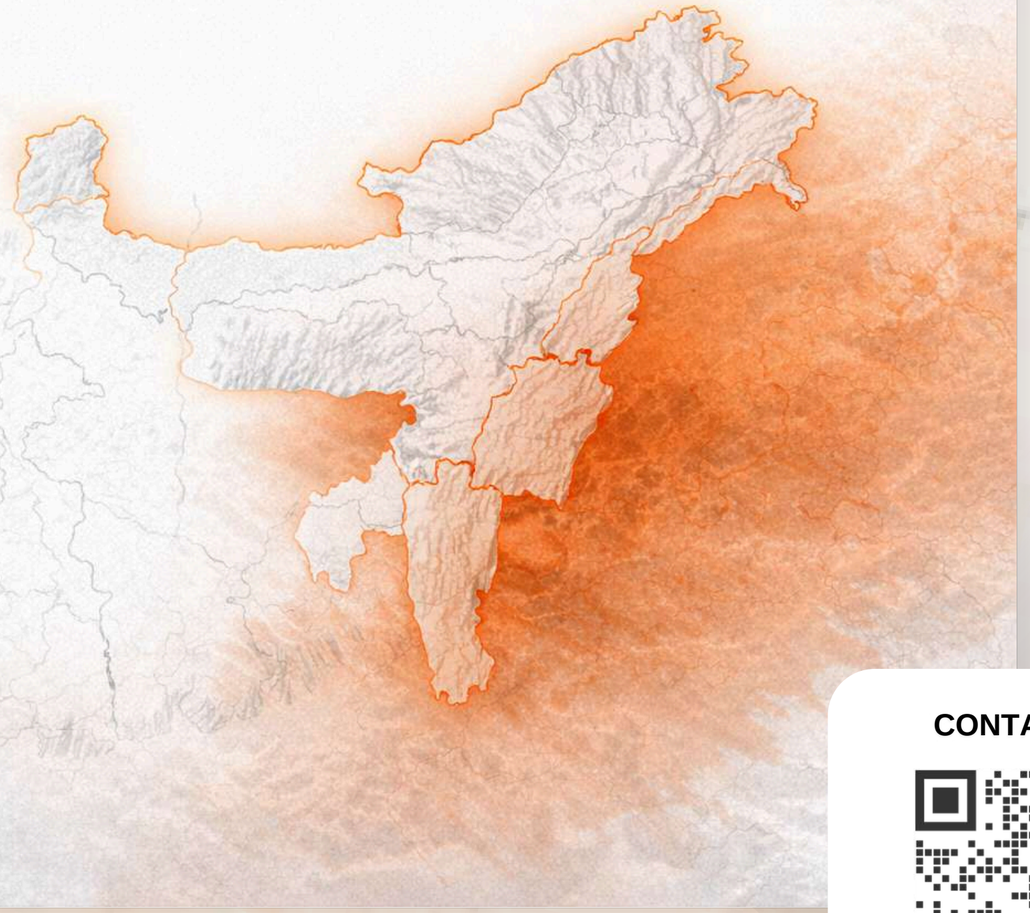
PAPITA
COMMUNICATIONS

Execution | Scale | Reliability

YOUR EXECUTION PARTNER IN NORTHEAST INDIA



Integrated Marketing & On-Ground Activations
Built for Corporate, Government & Enterprises

Local Insight. Wider Impact.

CONTACT US>

NORTHEAST EXPERTISE WITH ACCOUNTABLE EXECUTION

100%

Work only on operations and logistics in Northeast India

19+

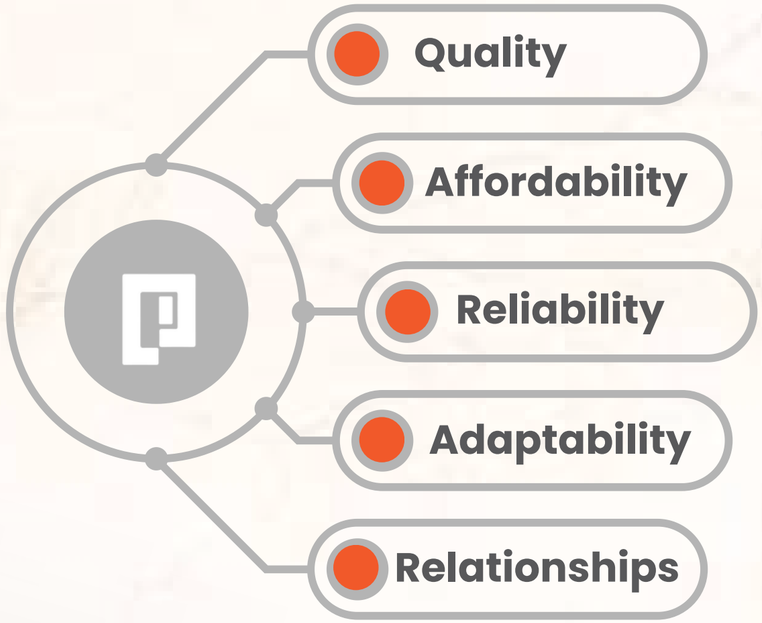
Years of leadership experience executing national-scale projects

12+

Enterprise, Government, and Tier-1 clients acquired

3

Core service verticals managed entirely under one roof



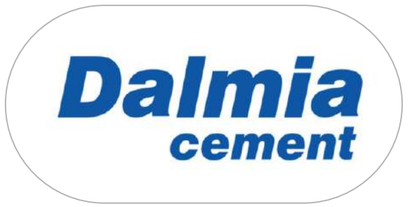
WE DON’T JUST DESIGN CAMPAIGNS. WE BUILD, DEPLOY & EXECUTE THEM.

TRUSTED BY ENTERPRISES

























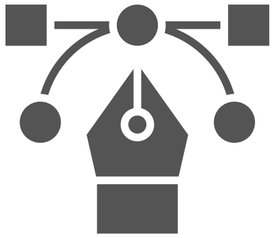






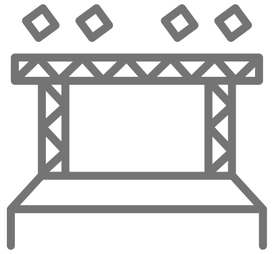
BUILT ON TRUST, TRANSPARENCY AND CONSISTENT EXECUTION

ONE AGENCY. ALL CAPABILITIES. ZERO VENDOR JUGGLING



CREATIVE & CONTENT

- Brand Identity & Graphic Design
- Motion Graphics & Corporate Films
- Custom Moulded Premium Souvenirs



EVENTS & EXECUTION

- Stage, AV & LED Wall Setup
- Large-Scale Logistics & Coordination
- End-to-End Event Management



MARKETING & MEDIA

- Outdoor / OOH Advertising
- Integrated Campaign Strategy
- Print Production & 3D Signage

9+ DISCIPLINES MANAGED SEAMLESSLY UNDER 1 ROOF

CASE STUDY 01 / EVENT MANAGEMENT













THE TIMES OF INDIA: EDUSHINE 2026

TIMES EDU SHINE 2026
OF FOR AND BY THE STUDENTS

Objective: Recognizing academic excellence, inspiring students, and celebrating achievements across schools.

Scope: Managed event planning, school outreach, registrations, venue branding, coordination, hospitality, stage management and execution.

Execution: Successfully executed event operations, registrations, branding, stage proceedings, and participant coordination.

Measurable Impact

36+
Schools Participated

210+
Students Participated

100%
Timeline adherence with real-time reporting

CASE STUDY 02 / EVENT MANAGEMENT











ASSAM DOWN TOWN UNIVERSITY: ABHIMUKH (ORIENTATION 2026)

Objective: To create a welcoming, vibrant, and visually engaging environment for ABHIMUKH 2026 that reflects AdtU's brand identity and enhances the experience of newly admitted students and guests.

Scope: Designed, fabricated, installed, and managed all event décor, including entrance branding, photo opp, venue branding, and decorative elements as per the approved event theme.

Execution: Executed with meticulous planning, timely installation, and on-site coordination, ensuring high-quality production.

abhimukh
PATHWAY TO POSSIBILITIES

CASE STUDY 03 / EVENT MANAGEMENT













ANANDA NIKETAN ASHRAM: GOLDEN JUBILEE CELEBRATION

Objective: Celebrating fifty years of spiritual service, community development, cultural heritage, and humanitarian contributions

Scope: Event execution, including creative design, venue decoration, waterproof tent installation, seating arrangements, and sound & lighting setup.

Execution: Successfully executed the Golden Jubilee Celebration, ensuring seamless event operations in the esteemed presence of Chief Guest **Swami Shri Rajendra Das**.

Measurable Impact

300+
Person Event

100%
Timeline adherence with real-time reporting

CASE STUDY 04 / EVENT MANAGEMENT













THE TIMES OF INDIA: PRINCIPALS, CONCLAVE 2026

Objective: Bringing together education leaders, fostering meaningful dialogue, sharing innovative ideas, and exploring new perspectives to shape the future of school education.

Scope: Managed event planning, school outreach, registrations, venue branding, coordination, hospitality, stage management and execution.

Execution: Successfully executed event operations, registrations, branding, stage proceedings, and participant coordination.

Measurable Impact

50+
School Principals Participated

2
Panel Discussions

100%
Timeline adherence with real-time reporting

CASE STUDY 05/ RURAL ACTIVATION









Client: CRISIL Foundation

CRISIL FOUNDATION: FINANCIAL AWARENESS CAMPAIGN

Objective
Drive rural financial literacy in Tamulpur District

Scope
Scripting, Street Play Production, AV Production, Reporting

Execution
Synchronized multi-village mobilisation across Angarkata & Darkuchi

Measurable Impact

25+
Villages covered seamlessly

5,000+
Rural citizens engaged

100%
Timeline adherence with real-time reporting

CASE STUDY 06/ VENUE PRODUCTION









ZIRO FESTIVAL: ZO OUTPOST BY ZOSTEL

Objective
To create an immersive festival environment at ZO Outpost by Zostel, in relation to Ziro Festival

Scope
Stage production, bar setup, lighting and sound, thematic décor, entry gate and photo-op installations, branding, GSB signages, and other event production elements.

Execution
Mobilisation 32 team members and all production completed within 4 Days.

Measurable Impact

15+
Content creators featured the place

100%
Timeline adherence with real-time reporting

CASE STUDY 07/ EVENT MANAGEMENT









THE TIMES OF INDIA: AZADI KE RANG" PAINTING COMPETITION

Objective: To engage students through the Azadi Ke Rang Painting Competition 2026 and parents through interactive activities, promoting awareness of BIS (Bureau of Indian Standards).

Scope: Managed event planning, school outreach, registrations, venue branding, coordination, hospitality, stage management and execution.

Execution: Successfully executed event operations, registrations, branding, stage proceedings, and participant coordination.

Measurable Impact

180+
Students Participated

100%
Timeline adherence with real-time reporting

CASE STUDY 06/ BRAND TOUCHPOINT









Client: DTDC COURIER

DTDC COURIER @ HORNBILL FESTIVAL 2025

Objective
Maximise brand visibility at NE India's largest cultural event.

Scope
Themed Fabrication, Photo-Printing Setup, Promoter Management.

Execution
10-day continuous on-ground activation with dedicated security

Measurable Impact

10
Consecutive days of flawless operation

25,000+
Footfall brand exposure

500+
Instant photo souvenirs distributed

CASE STUDY 07/ BRAND TOUCHPOINT









RBI FINANCIAL LITERACY WEEK ROADSHOW – ASSAM

Objective
Drive financial awareness and literacy across rural and urban populations in Assam.

Scope
Roadshow planning across 11 districts, deployment of branded vehicles, PA system integration, and on-ground coordination.

Execution
Multi-district activation with 11 branded Tata ACE Magic vehicles covering extensive routes with continuous public announcements.

Measurable Impact

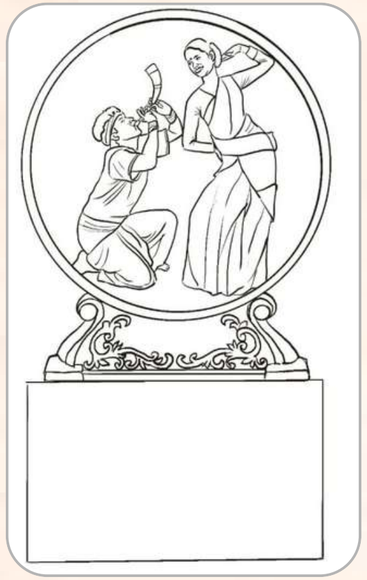
11
Districts covered across Assam

3,000 KM
Total distance covered

11
Branded Tata ACE Magic vehicles deployed

CASE STUDY 08/ BRAND TOUCHPOINT











EXCLUSIVELY HANDCRAFTED FESTIVE SOUVENIRS FOR BIHU & POILA BAISHAK

Objective: Strengthen brand recall and stakeholder engagement through artistic mementos in relief sculpture format, crafted using cement and composite materials

Scope: Conceptualization, design, and production of three unique memento variants, including packaging solutions and seamless distribution across Assam and Tripura.

Execution: Conceptualization, design, and production, complemented by efficient packaging and distribution across Assam and Tripura

Measurable Impact

500+
Customised mementos produced

100+
Stakeholders engaged

100%
Handcrafted and customised production quality

STORE LAUNCH Exotic Collections









STORE LAUNCH Advanced Grohair Gloskin









STRATEGIC ALIGNMENT & OPERATIONAL RISK MITIGATION



REGULATORY & FINANCIAL COMPLIANCE

FULLY REGISTERED AND GST-COMPLIANT ENTITY (GSTIN: 18ASXPK3945P1ZL)

STANDARDIZED INVOICING, TRANSPARENT COST BREAKDOWNS AND STRICT REPORTING



QUALITY ASSURANCE & VETTING

RIGOROUS PRE-VETTING OF ALL TERTIARY SUPPLIERS AND LOCALIZED MICRO-AGENCIES

DEFINED PROCESSES TO ENSURE SAFETY & BACKUPS

LET’S BUILD SOMETHING IMPACTFUL

THANKS

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